

# **COMMONLY ASKED QUESTIONS**

### **Clinical Innovation Funding**

### Q: Who can apply for Clinical Innovation Funding?

**Probably you.** If you provide patient care at TriHealth, then you are eligible to apply. Clinical Innovation Funding awards range from \$5,000 to \$125,000.

### Q: How does the application process work?

The Foundation has a simple three-step process:

### **STEP ONE**: Schedule a Project Consultation

The first step in the process is to have a conversation about your project by contacting Jocelyn Kinder at 513.865.5072 or jocelyn\_kinder@trihealth.com to request a Bethesda Foundation Clinical Innovation Funding project consultation. The consultation typically takes less than 30 minutes.

### **STEP TWO:** Complete the Preliminary Application

The Preliminary Application gives you the opportunity to concisely describe your project by answering four key questions. It may be submitted at any time.

## **STEP THREE:** Submit Your Full Proposal

Should your Preliminary Application be approved, you will be invited to submit a full proposal.

# Q: I want to pursue Clinical Innovation Funding...Do I have to work with a Clinical Training and Testing Center team member?

**Yes.** It is mandatory to work with a Clinical Training and Testing Center (CTTC) team member. CTTC will support you throughout the funding process. This means help with drafting the proposal, budgeting, project design, and follow-up reports. They are in your corner, and an essential part of the Clinical Innovation experience.

### Q: When are funds awarded?

### The Foundation awards Clinical Innovation Funding in January and July.

While you may submit a preliminary application at anytime, in order to be considered for the January award the preliminary application needs to be submitted by July 15<sup>th</sup>, and to be eligible for the July award the preliminary application needs to be submitted by January 15<sup>th</sup>.

### Q: How are the applications reviewed?

All Bethesda Foundation Clinical Innovation Funding proposals are reviewed by the Foundation's Clinical Innovation Committee, which consists of TriHealth clinicians, accomplished business leaders, and other talented and innovative volunteer leaders.

### Q: What kind of Clinical Innovation projects do well in the review process?

All Clinical Innovation Funding projects have one common theme...they improve the health and care of the patients served by TriHealth. The support provided to you by your CTTC team member will best position your project to be successful.

That being said, there are core elements that the Committee looks for in projects:

**Measurable:** Your project should demonstrate impact in a way that can be quantified.

**Sustainable:** Your project should not require funding year after year, and should ideally generate revenue or cost savings for TriHealth.

**Innovative:** Your project should not replicate existing TriHealth initiatives.

**Scalable:** Your project should ideally explore ideas that can be implemented to improve patient care system wide. The Committee looks for proposals that provide concrete solutions that address areas of opportunity related to patient care.

Proposals that do well in the review process also focus primarily on supporting projects that take place in Bethesda Hospitals, specifically Bethesda North. Any request for equipment that costs over \$5,000 should be directly tied to a measureable outcome.

## Q: What should I expect during the funding process?

We recognize that undertaking a Clinical Innovation project may seem daunting. As such, the Bethesda Foundation makes three essential promises to our clinical partners:

We Promise Not to Waste Your Time

We Promise to Support You Throughout the Application Process...And Beyond

We Promise That Your Innovative Ideas Have the Potential to Save Lives

### Q: I want to know more...what should I do?

Please contact Rick Wilson, Senior Foundation Officer for Grant Development at the Bethesda Foundation at 513.865.1613 or at rick\_wilson@trihealth.com